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CHAIRMAN KEVIN J. MARTIN ANNOUNCES THE HIRING OF NEW DEPUTY CHIEF, OFFICE OF STRATEGIC PLANNING AND POLICY ANALYSIS

Washington, D.C. -- Today, FCC Chairman Martin announced the naming of Diego T. Ruiz as Deputy Chief, Office of Strategic Planning and Policy Analysis.

Mr. Ruiz joins the Commission from Univision Communications Inc. where he was Vice President and General Manager of KUVS-TV Univision Channel 19 and KTFK-TV TeleFutura Channel 64, the company's owned-and-operated television stations in Sacramento, California. Before moving to Sacramento, Mr. Ruiz was Vice President and General Manager of Univision's internet division, Univision Online, based in Miami, Florida. Prior to that, he served as Station Manager of Univision's flagship television station, KMEX-TV, in Los Angeles, California.

Chairman Martin praised Mr. Ruiz's extensive business background and experience in announcing his hiring. "I am pleased Diego has agreed to help lead OSP, an office that serves as a critical arm in the development of Commission policy. Diego's extensive real-world business experience will be a great asset for the government."

A native Spanish speaker, Mr. Ruiz graduated from the University of Virginia with a BA in History and English Literature. He received his MBA from Harvard Business School. While in Sacramento, Mr. Ruiz served on the boards of directors of the California Chamber of Commerce and the California Broadcasters Association.